

**NEW ZEALAND INSTITUTES OF TECHNOLOGY AND POLYTECHNIC
QUALIFICATIONS IN INFORMATION & COMMUNICATIONS TECHNOLOGY**

PRESCRIPTION: MA700 MULTIMEDIA APPLICATIONS

AIM OF MODULE:	The student will analyse the Multimedia needs of a client and create a possible solution using a commercial authoring tool.
CREDITS:	7
STUDENT LEARNING HOURS:	70
CONTENT REVISED:	1998
PRESCRIPTION EXPIRY DATE:	November 2013

Level and Assessment Schedule

TOPICS	Highest Skill Level				Suggested Assessment Percentage
	R	C	A	P	
1. Needs Analysis			*		25
2. Analysis and Solution report				*	25
3. Creation of Solution				*	50
					<hr/> 100 <hr/> <hr/>

LEARNING OUTCOMES

The student will:

- A 1 Analyse the user's needs and document them, using appropriate techniques.
- P 2 Design a solution using a storyboard.
- P 3 Implement the storyboard design using appropriate multimedia books.

CONTENT

USING AN APPROPRIATE CASE STUDY

- 1 User needs analysed using an organised and systematic approach.
- 2
 - Technical information researched.
 - Storyboard techniques learnt.
 - Instructional Design Techniques learnt.
- 3 The student will create and demonstrate a solution to the client.

CASE STUDY

- The students will investigate current Educational Commercial Platforms.

NOTE

- It is envisaged that the class will, during the duration of the Module, be working with a client to create a CD-ROM Title.