



#### 4. PROPOSED METHODOLOGY

A blend of research strategies will be utilized to address the research questions for this study and include the investigation of the topic from qualitative and quantitative viewpoints. Experimentation will be included in this study.

The research question to be addressed is:

*What are the implications of using and not using a Business Analyst in ICT project in small or large organizations in New Zealand, their key roles and is there an inter-relationship between project management and business analyst roles and does it equal project success*

**Methods:** Finding an answer to this question will require extensive data collection and data analysis of business analysts vs project manager roles coupled with both qualitative and quantitative data.

#### 5. CONCLUSION

It is foreseen that the findings of this study will encourage the overall use of business analysts coupled with project management skills and inspire the ICT projects in New Zealand to hire business analysts with project management skills. The suggested output of this research is a framework to assess the business analyst's alignment with project management and a set of guidelines on the use of business analyst and some specific project management tools to achieve the optimum alignment in ICT projects.

#### 6. REFERENCES

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